

## Candidate Profile



### **Ralitsa Tsoneva (33)**

Senior Technical Writer at VMware in Sofia, Bulgaria

#### **Academic background:**

- High School Diploma from High School of Economics, Veliko Tarnovo
- High School Diploma (Private Student) from High School with Advanced Learning of English, Veliko Tarnovo
- Bachelor Degree Diploma in Economics from University of National and World Economics, Sofia

#### **Professional career:**

##### **2007-2011**

Events Specialist, VMware

##### **2011-2011**

Events Manager, VMware

##### **2011-2015**

Technical Writer, VMware

##### **2015-curr.**

Senior Technical Writer, VMware

#### **Professional experience in technical communication:**

I entered the technical communication career track inspired by the first Evolution of Technical Communication conference in 2010. The following year I applied for an open position for a Technical Writer, and successfully transferred to this new career track within the company. However, I remained closely involved to my events planning skills which came very helpful to the organizational team of ETC over the years that followed. For the period of 2011 to 2016 I have grown to a project lead role in VMware IX and a regular co-organizer of ETC conferences from 2011 to 2016.

As a technical writer my professional experience is:

- Planning and scoping the documentation effort for a release
- Writing user guide documentation, release notes, and knowledge base articles
- Testing the documentation outputs, and production work for publishing of content live to VMware website
- Creating video scripts, screen-capturing of the video content
- String reviews of UI messages
- Mentoring technical writer new-hires in DITA, VMware style guide, and tool chain
- Project managing my documentation assignments

**Goals:**

I have been a strategic decision maker for ETC since 2011, and driver of the promotional and community building efforts of tekombulgaria. I see the delegate role as a natural continuation of my involvement with the technical communication community in Bulgaria. The impact that my role as ETC local organizer has is big, but I think I can further help grow the local community and also ETC as a delegate for tekombulgaria.

My goals – and immediate opportunities I see – are the following:

- to establish professional relationships with community leaders from other tekombulgaria country organizations that will help grow ETC as a regional conference
- to identify and socialize collaborative projects and opportunities
- to represent the unique skill set of the technical writer in the software industry.