

## Additional Benefits of a tekcom University Membership

### Tangible Benefits:

In addition to the benefits of an individual membership, we offer the following privileges to college/university members:

- Up to 5 persons can be registered as members and will receive all services offered by the association. Memberships are transferable within the college/university. Furthermore it is possible to re-register members at any time – free of charge.
- The contact persons put forward by the college or university members will receive regular calls for papers or invitations to lectures for events like the tekcom conferences, etc.
- University members can advertise job offers in the magazines 'technische kommunikation' (in German) or 'tcworld magazine' (in English). For the current Media Kit please contact +49 711 65704-52, -57 or sales@tekcom.de.
- As part of their university membership, university members receive free copies of the professional journal 'technische kommunikation' (in German) and 'tcworld magazine' (in English), one copy per registered member.
- Free participation at the tekcom fair as part of the college booth. Includes 2 persons as booth personnel, for whom participation at the tekcom annual conference is free.

### Intangible Benefits:

- tekcom supports colleges or universities in contacting industrial enterprises to promote networking between colleges/universities and the industry.
- College or university members are regularly invited to the tekcom college/university study group ("Arbeitskreis Hochschule").
- University members are offered involvement/collaboration in tekcom qualification programs (e.g. certification for technical communicators).
- tekcom also supports colleges or universities in placing guest speakers at their institutions.