

Banner advertising tekomp.de Rates 2012

Frequency	approx. 25,000 visitors monthly
Visitors	86% are from German-speaking countries (Germany, Austria, Switzerland)
Format	Full-size-banner (468x60 Pixel) in GIF, JPG or Flash
Placing	Banners change on a random basis

Booking options:

Monthly flat rate. In addition, you have the option to display your banner in selected topic categories.

Monthly flat rate	Home Page/ Conference Portal/ WebForum		Topic categories (Price per topic)	
	Prices for tekomp company members	Prices for non- members	Prices for tekomp company members	Prices for non-members
Up to 2 months	310 €/Month	410 €/Month	60 €/Month	70 €/Month
More than 3 months	295 €/Month	395 €/Month	55 €/Month	65 €/Month
More than 6 months	280 €/Month	380 €/Month	50 €/Month	60 €/Month
More than 9 months	265 €/Month	365 €/Month	45 €/Month	55 €/Month
More than 12 months	250 €/Month	350 €/Month	40 €/Month	50 €/Month

Topic categories:

- Careers & Education
- Laws & Guidelines
- Information Development
- Information Management
- Localization
- Management
- Online Information
- Professional Writing
- Software Tools
- Usability

All prices exclusive of VAT.

Cross media offer:

Book a banner on www.tekom.de and receive additional 25% on your banner for www.tcworld.info.

Please contact:

Sales team
tcworld GmbH
+49 711 65704-52
sales@tekom.de

Banner advertising tcworld.info Rates 2012

The English online magazine tcworld.info offers its readers information about international information management and addresses an international audience from the field of technical communication:

Frequency	approx. 10.500 visitors monthly
Visitors	50 % of the visitors are from English-speaking countries (USA, UK, India, Canada, Australia)
Format	Full-Size-banner (468x60 Pixel), in GIF, JPG or Flash Due to the international audience we request a banner in English
Placing	Banners change on a random basis

Booking options:

Monthly flat rate. In addition, you have the option to display your banner in selected topic categories.

Monthly flat rate	Home Page		Topic categories (Price per topic)	
	Prices for tekomp company members	Prices for non- members	Prices for tekomp company members	Prices for non-members
Up to 2 months	150 €/Month	250 €/Month	30 €/Month	40 €/Month
More than 3 months	140 €/Month	240 €/Month	25 €/Month	35 €/Month
More than 6 months	130 €/Month	230 €/Month	20 €/Month	30 €/Month
More than 9 months	120 €/Month	220 €/Month	15 €/Month	25 €/Month
More than 12 months	250 €/Month	350 €/Month	10 €/Month	20 €/Month

Topic categories:

- e-magazine
- events
- news
- service
- education & training

All prices exclusive of VAT.

Please note our cross media offer from page 1.

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