

Sponsorship Packages

Contact us: sales@tekcom.de or +49 711 65704-52/-57

Website: <http://etc-conference.eu>

Why should you become a sponsor at ETC — Evolution of Technical Communication 2016?

Focused audience:

The ETC 2016 is targeted at technical communicators, information developers and information architects, as well as technical translators, knowledge managers, product managers, consultants etc.

Topic:

The main conference theme is "Innovations in Software Documentation". Our conference brings together all aspects of this topic — Don't miss the chance to present your ideas or the right tool!

High visibility:

With more than 8,500 tekcom Europe members and our extensive communication activities you will be noticed by a large audience throughout Europe.

Networking:

Connect with the right people during the various networking opportunities at the conference.



Other options on request. Please feel free to contact us with your suggestions.

All Sponsorship Packages Include the Following Benefits:

- ✓ Your company logo on our conference website
- ✓ Your company logo in the conference program
- ✓ Your marketing material on a table in the foyer/coffee area
- ✓ Pre-conference directory entry in tcworld magazine, issue 2016/2 (incl. logo, company description and contact email; submission date 3/18/2016)

Platinum Sponsorship Package

**2,900 BGN/
1500 Euro**

- You can include marketing material in the conference bags.
- You may put up a roll-up banner with the company logo in the main conference room.
- Includes 2 presentation slots (40 minutes each).
- Your presenter receives a free entrance ticket.
- 10 free entrance tickets to give to additional attendees.*

Gold Sponsorship Package

**1,500 BGN/
800 Euro**

- You can include marketing material in the conference bags.
- You may put up a roll-up banner with the company logo in the coffee area.
- Includes one presentation slot (40 minutes).
- Your presenter receives a free entrance ticket.
- 5 free entrance tickets to give to additional attendees.*

Silver Sponsorship Package

**590 BGN/
300 Euro**

- You can include marketing material in the conference bags.
- You may distribute marketing material on a table in the foyer/coffee area.
- You receive 2 free entrance tickets.*

Tools Day Slot

**880 BGN/
450 Euro**

One presentation on Tools Day (1.5 hrs.)

Conference Bags

**1,500 BGN/
800 Euro**

As sponsor of the conference bag, your company logo will be placed on the back of the event bags. All participants receive their personal conference bag at registration. tcworld GmbH will provide the conference bags. The bags will be produced and delivered by the sponsor.

Networking Dinner

**980 BGN/
500 Euro**

On request

*Name, email, company, position must be provided to tcworld GmbH.

Please note: All our prices are subject to VAT.