

**Who should attend:**  
Documentation specialists from intense technology oriented industries like:

- Software development
- Aerospace
- Telecommunications
- Defence
- Engineering

Know-how and services for technical communication

## Visit the world's largest event in the field of technical communication

For decades, tekem has promoted the occupational image of technical communicators and supported their education and training. The tekem conferences provide excellent opportunities to exchange knowledge, learn about new technologies and get in touch with experts and developers. Over the past years, tekem has also strengthened its international position and today maintains superb relations with top-class speakers and professionals from around the world. The 5th tcworld conference offers seven tracks covering the entire chain of information development – from the original creation of documents to the preparation of product-specific information for multiple markets and languages.

### BASIC TOPICS

#### Integrated Information Management

Technical communication is broadening its horizon and becoming part of an integrated information process. This track offers an all-embracing view of the complete chain of information development. Experts highlight topics such as selecting information, company-wide management of information technologies and international communication.

#### Technical Authoring

This track imparts key knowledge for daily business in technical authoring. Research and interview techniques, didactics of instructions, writing techniques and text comprehensibility are among the topics.

### EXPERT FORUMS

#### Localization (in cooperation with GALA)

If manufacturers want to compete internationally, their products have to meet the demands of the target markets. In this forum you will learn about the internationalization and localization of products and software – from new language technologies to the management of localization projects including translation management, translation automation, workflow automation and adapting products to the demands of a specific culture or region.

#### Product Data Management

This forum teaches you how product data from multiple sources and different stages of the product lifecycle can be integrated and structured in one common form.



The Rhein-Main-Halle in Wiesbaden

Experts take a strategic, organizational and technological look at topics such as terminology, PDM as a success factor, translation management and PDM and creating print and online catalogues with PIM systems.

#### Terminology and Language Technology

Using consistent terminology is very important for the efficient creation of technical information. Renowned experts show how a company-wide terminology base can be created and managed, what software can be used and which organizational measures should be implemented. Among the topics are terminology extraction and research as well as language technology and methods for technical communication.

#### User Assistance

Here you will find information about the trends and techniques of online help tools and standards, including the latest test and evaluation procedures for user-friendly

interfaces. User-centered engineering, rules for the design of user-friendly interfaces and analysis of user behavior will be discussed among other topics.

#### XML Applications, Automation

This forum provides a meeting point for everyone who uses XML in daily business or who is planning to use it. You will learn about the application of this technology, basic principles of technical communication with XML as well as standards like DITA, S1000 D, Office Open XML, DocBook and OASIS Open Document.

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*"All those subjects that are important for my daily work, were covered."*

*"In my view the annual conference is continuously improving. Keep it up!"*

*(Quotes from participants)*



INTEGRATED  
INFORMATION  
MANAGEMENT FORUM

LOCALIZATION  
FORUM

PRODUCTDATA  
MANAGEMENT FORUM

TERMINOLOGY  
FORUM

USERASSISTANCE  
FORUM

XMLAPPLICATIONS  
FORUM

→ **click here**  
to get more  
information!



## tekomp-Trade Fair

Meet the important players in the fields of technical communication and information development

*"Due to the simultaneous sessions and wide-ranging subjects I was able to satisfy all my information needs."*

*"An interesting and exciting audience. With excellent presentations and, most notably, field reports, which did not shade the facts, were the best."*

*(Quotes from participants)*

The tcworld conference is accompanied by the tekomp-Trade Fair, the biggest industry exhibition within the field of technical communication and information development. All the important technology suppliers and service providers are present at this international fair. More than 150 companies present software and services that help you cope with the production and management of documentation and information.



### Visit the tekomp-Trade Fair and gain a comprehensive overview on new trends and technologies

#### Get first-hand information:

Learn more about specific applications during the software presentations of developers from the fields of technical communication, catalog production, localization, online help, content management, illustration and project management.

#### Ask the experts:

Qualified professionals will be happy to answer your questions and offer customized solutions for your respective challenges.

#### Gain valuable contacts:

Seize the opportunity to establish valuable business contacts and gain new ideas for your daily work.

## Wiesbaden – the attractive exhibition, conference and event city at the heart of Europe

Wiesbaden, located in the Rhein-Main area, is a favorite place for conferences in Germany. From Wiesbaden you can reach the Frankfurt Rhein-Main Airport in just 20 minutes by car and 35 minutes by commuter train (S-Bahn). The Wiesbaden Station is a hub for major Eurocity and Intercity lines as well as foreign lines. The Wiesbaden commuter train (S-Bahn) provides a direct connection to the airport as well as to the near-by

cities of Frankfurt and Mainz. The Rhein-Main transport association offers tickets, which are valid for all federal German railroad trains and public buses in the region. Eight toll-free freeways (Autobahn) run by Wiesbaden coming from all directions.

**Time to relax** – You have just had an exciting and successful day at the conference? Then it is time for a bit of relaxation. Check out one of Wiesbaden's many sites and attractions. For example, the Kaiser-Friedrich-Baths, a modern city spa on the site of an antique bath house. This hot spring with its curative water was discovered by the Romans some 2000 years ago but still remains a hot tip today. One among 26 hot water springs, it is an oasis of relaxation.

Another place of retreat is the thermal spa at Aukammtal, which has re-established itself as a modern health spa, following intensive modernization. Wiesbaden combines the antique with the modern lifestyle and luxury. Dolce Vita sums up the spirit of this sparkling city, which revels in many joyous street celebrations and wine festivals. The baroque municipal theater, the historic Kurhaus, the museums and various cabaret theaters offer a lot of culture and refinement. Wiesbaden impresses with a unique architecture artful buildings.

