

Your presentation opportunities at the fair

Due to the new fair concept, which was introduced at the tekomp fair 2009, the exchange between exhibitors, visitors and conference attendees at the tekomp fair has been further improved:

More information, more lectures, more opportunities for comparison and exchange

Here is a brief description of the individual presentation opportunities at the fair:

Tool Presentations (individual presentation)

A 30-minute individual presentation about software tools and applications for TD, highlighting user-focussed solutions for problems as well as product-specific processes

The topics have to be submitted beforehand by the exhibitors. The selection will be based on different aspects.

Technology Panels („Presentation – Comparison – Discussion“ of several companies)

These are 45-minute panels of several service providers, software companies or distributors about a current, TD-specific subject. This provides exhibitors the opportunity to present, discuss and compare different technologies or aspects of technologies.

Please note: These panels are not part of the conference program. They are part of the fair!

- lectures are part of the conference
- pure product presentations belong to tool presentations

The topics have to be submitted beforehand by the exhibitors. The selection will be based on different aspects.

As exhibitor you have to organize and realize the panel yourself. Please don't forget to nominate a moderator in time.

tekomp will provide the room, and the time schedule. tekomp will also advertise the panels in the printed conference program and on the online conference portal, if the information is submitted early enough.

Industrial Lectures (no specific requirements – also available for non-exhibitors)

These are 45-minute time slots that can be purchased by companies (1000 EUR per slot).

Advantages of industrial lectures:

- can be booked until shortly before the conference
- can also be purchased by non-exhibitors
- are not subject to any submission or selection process
- can be booked without any submission form
- will be advertised by tekomp, with title and text, in the printed conference program and on the online conference portal, if the information is submitted early enough

**Don't miss the opportunity
to offer fair visitors and conference attendees
the unique possibility to get all the information at one stop!**

