


Advertising

	tekomp and GALA members	Non-members
Advert in conference program 4th cover page (back cover)	2.700 EUR	3.200 EUR
Advert in proceedings 2nd or 3rd cover page (inside cover)	1.300 EUR	1.700 EUR
Advert in proceedings 4th cover page (back cover)	1.800 EUR	2.200 EUR
Insert in conference bags A4 or A3 (folded), DVD – up to 30 g up to 50 g up to 100 g For inserts with higher weight, pls. contact m.ibebe@tekomp.de	1.100 EUR 1.300 EUR 1.900 EUR	1.500 EUR 1.800 EUR 2.400 EUR
Physical banner in hall 1, 1st floor Width 1,70 m Rate per 2 m length Fire-proof fabric, with eyelets at the top end	900 EUR	1.400 EUR
Virtual banner on www.tekomp.de Exhibitors in the tcworld conference 2011 benefit, between May and September, from a discount of 20% ! Media kit: http://www.tekomp.de/upload/alg/Mediadaten_Banner_en.pdf For further questions, pls. contact: m.stettner@tekomp.de		
Conference newsletter - Articles and adverts Media kit: http://www.tekomp.de/upload/alg/Mediadata_conferenceNewsletter_11ENG.pdf For further questions, pls. contact: m.stettner@tekomp.de		
tk – technische kommunikation - Advert booking Pls. ask Nina Leistikow for the media kit: nleistikow@schmidt-roemhild.com		

~~Already booked~~



Sponsoring

<p>Logo on conference bags Scope: The bags are given to all the conference attendees Rate: 2,000 EUR per logo (place for up to 4 logos available) Service: Your logo and company name on the bags, in the conference program and on the conference website</p>	 <p style="text-align: center;">Layout proposal</p>
<p>Welcome reception of the conference attendees (Tuesday evening) Scope: Informal get-together with free snacks and drinks for all conference attendees Rate: 2,000 EUR Service: Speech of up to 3 min., your logo in the conference program and on the conference website</p>	
<p>International Networking-Evening (Tuesday evening) Scope: 2010 around 200 international guests attended this event! Rate: 3,000 EUR or part contribution to costs of the event like meals, drinks etc. Service: Free attendance of the event for 3 representatives of your company, your logo and company name in the venue, in the conference program and on the conference website</p>	
<p>Evening event – bistro hall 4 or AssociationsWorld foyer 1st floor (Wednesday evening) Scope: Wine tasting, snacks Rate: 2,500 EUR Service: Speech of up to 3 min., your logo in the conference program and on the conference website</p>	
<p>Reception for tekomp volunteers Scope: Approximately 100 tekomp members are honoured for their commitment with a feast. You can sponsor parts of the costs for the event. Rate: 3,000 EUR or part contribution to costs of the event Service: Free attendance of the event for 3 representatives of your company, your logo and company name in the venue, in the conference program and on the conference website</p>	
<p>Coffee tables in exhibition halls 1 and 4 (from Tuesday till Thursday) Scope: There are tables where the conference attendees and visitors to the trade fair get free coffee, tea and water during the whole conference Rate: 1,000 EUR per day Service: Your logo and company name at the coffee tables, in the conference program and on the conference website</p>	
<p>Internet station for conference attendees and visitors to the trade fair Scope: 3 to 5 Internet stations (terminals, printer, W-LAN, etc.) in the central area of the venue where conference attendees and visitors to the trade fair have free Internet access Rate: 3,500 EUR for all stations / 800 EUR per station Service: Your logo and company name on the computers at the Internet station, in the conference program and on the conference website</p>	
<p>Raffle in the closing session Your donations in kind are very welcome, such as new books on technical communication topics, computer accessories, software packages, etc. These items are raffled off among the attendees. Service: Your logo in the conference program and conference website</p>	

All rates are net plus 19 % VAT.

As at: 05/2011

Do you have more ideas how to present your company, products and services in the conference and trade fair? Contact Marlies Ibele, phone: 0049-711-65704-53, m.ibeale@tekom.de