

Banner advertising rates 2011



www.tekom.de

Frequency	approx. 2,600 ad views daily
Visitors	86% are from German-speaking countries (Germany, Austria, Switzerland)
Format	Full-size-banner (468x60 Pixel), in GIF, JPG or Flash.
Placing	Banner exchange program on a random basis.

Booking options: Monthly flatrate or price per 1,000 ad views. In addition, you have the option to display your banner in selected categories.

Flat rate (price)	Home Page/ Conference Portal/ Webforum		Topic Selection	
	Prices for tekomp company members	Prices for non-members	Prices for tekomp company members	Prices for non-members
up to 2 months	310 €/Month	410 €/Month	60 €/Month	70 €/Month
more than 3 mon.	295 €/Month	395 €/Month	55 €/Month	65 €/Month
More than 6 mon.	280 €/Month	380 €/Month	50 €/Month	60 €/Month
More than 9 mon.	265 €/Month	365 €/Month	45 €/Month	55 €/Month
More than 12 mon.	250 €/Month	350 €/Month	40 €/Month	50 €/Month

Price per 1,000 contacts (ad views)	Home Page/ Conference Portal/ Webforum		Topic Selection	
	Prices for tekomp company members	Prices for non-members	Prices for tekomp company members	Prices for non-members
	40 €	50 €	40 €	50 €

Topic Selection: Columns	<ul style="list-style-type: none"> • Careers & Education • Laws & Guidelines • Information Development • Information Management • Localization • Management • Online Information • Professional Writing • Software Tools • Usability
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All prices exclusive of VAT.

Note:

Price per 1,000 contacts

- If you are booking the price per 1,000 contacts, the minimum booking amount are 10,000 contacts

Please contact:

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Banner advertising rates 2011



The English online magazine tcworld.info offers its readers information about international information management and addresses an international audience from the field of technical communication:

Frequency	approx. 280 ad views daily
Visitors	50 % of the visitors are from English-speaking countries (USA, UK, India, Canada, Australia)
Format	Full-Size-banner (468x60 Pixel), in GIF, JPG or Flash Due to the international audience we request a banner in English
Platzierung	Banner exchange program on a random basis

Booking options: Monthly flat-rate or price per 1000 ad views. In addition you have the option to display your banner in selected categories.

Flat rate (price)	Home Page/ Conference Portal/ Webforum		Topic Selection	
	Prices for tekomp company members	Prices for non-members	Prices for tekomp company members	Prices for non-members
up to 2 months	150 €/Month	250 €/Month	30 €/Month	40 €/Month
more than 3 mon.	140 €/Month	240 €/Month	25 €/Month	35 €/Month
More than 6 mon.	130 €/Month	230 €/Month	20 €/Month	30 €/Month
More than 9 mon.	120 €/Month	220 €/Month	15 €/Month	25 €/Month
More than 12 mon.	250 €/Month	350 €/Month	10 €/Month	20 €/Month

Price per 1,000 contacts (ad views)	Home Page/ Conference Portal/ Webforum		Topic Selection	
	Prices for tekomp company members	Prices for non-members	Prices for tekomp company members	Prices for non-members
	20 €	30 €	20 €	30 €

Topic Selection: Columns	<ul style="list-style-type: none"> • directory • e-magazine • events • news
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All prices exclusive of VAT.

Note:

Price per 1,000 contacts

- If you are booking the price per 1,000 contacts, the minimum booking amount are 10,000 contacts

Special offer: Book a banner ad on www.tekom.de and receive a banner ad plus directory entry on www.tcworld.info for only 50 EUR extra per month.

Please contact:

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