

Media Kit 2014: Banner Advertisement – tekomp.de / tekomp.eu

Site Traffic	Approx. 25,000 visitors a month
Visitor Profile	86% of the total visitors are from German speaking countries (Germany, Austria, Switzerland)
Format	Full-size-banner (468x60 pixels) in GIF, JPG or Flash
Placement	Banner exchange program randomly

Booking options:

Monthly banner advertisement. In addition, there is the possibility to display your banner in selected categories.

Homepage / Landing page Conference Portal WebForum		Category Selection (Price per Category)	
Price for tekomp Members	Price for Non-Members	Price for tekomp Members	Price for Non-Members
310 Euro/month	410 Euro/month	60 Euro/month	70 Euro/month

All prices exclude VAT.

Reduction for repetitions (buy ads by the bundle)	
3 months → 5%	6 months → 10%
9 months → 15%	12 months → 20%

Possible Selection of Categories:

tekomp.de	tekomp.eu
Fachartikel; Publikationen; Mitgliedschaft; Beruf & Bildung; Dokupreis; Intro; Tagungen; Dienste	Technical articles, Publications, Membership, Career & Education, Conferences

Cross-Media Offer:

Book a banner advertisement on www.tekomp.de / www.tekomp.eu and save **25%** on the banner advertisements on www.tcworld.info.

Contact:

Sales Team
tcworld GmbH
+49 711 65704-52/-55/-57
sales@tekomp.de

Media Kit 2014: Banner Advertisement – tcworld.info

The English online magazine tcworld.info offers its readers information on the topic “Information Management” and is aimed at an international audience in the field of technical communication.

Site Traffic	Approx. 10,500 visitors a month
Visitor Profile	50% of the total visitors are from English-speaking countries (USA, UK, India, Canada, Australia)
Format	Full-size banner (468x60 pixels) in GIF, JPG or Flash <i>(The website is international. Thus, all banner advertisements must be in English.)</i>
Placement	Banner exchange program randomly

Booking Options:

Monthly banner advertisement. In addition, there is the possibility to display your banner in selected categories.

Homepage / Landing page Conference Portal WebForum		Category selection (Price per Category)	
Price for tekcom Members	Price for Non-Members	Price for tekcom Members	Price for Non-Members
150 Euro/month	250 Euro/month	30 Euro/month	40 Euro/month

All prices exclude VAT.

Reduction for repetitions (buy ads by the bundle)	
3 months → 5%	6 months → 10%
9 months → 15%	12 months → 20%

Possible Selection of Categories:

- e-magazine
- Events
- News
- Service
- Education & Training

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