

Sponsorship Packages

Contact us: sales@tekomm.de or +49 711 65704-52/-57

Website: <http://conferences.tekomm.de/nordic-techkomm>

Why should you become a sponsor at NORDIC TechKomm 2016?

Focused audience:

Nordic TechKomm 2016 is targeted at managers, developers and specialists in the field of technical communication who are eager to learn and share their knowledge about the latest industry trends.

Topic:

It's all about intelligent information! Our conference brings together all aspects of this topic — from user experience and structured authoring to translation and dynamic content delivery. Don't miss the chance to present your ideas or the right tool!

High visibility:

With more than 8,500 tekomm Europe members and our extensive communication activities you will be noticed by a large audience throughout Europe.

Networking:

Connect with the right people during the various networking opportunities at the conference.



Other options on request. Please feel free to contact us with your suggestions.

All Sponsorship Packages Include the Following Benefits:

- ✓ Your company logo on our conference website
- ✓ Your company logo in the conference program
- ✓ Pre-conference directory entry in tcworld magazine, issue 2016/2 (incl. logo, company description and contact email; submission date 3/18/2016)
- ✓ Your logo with link in the signature of all promotional newsletters and mailings of the event company logo on our conference website
- ✓ One give-away and/or inlay (produced and delivered by the sponsor) in the conference bag (subject to availability)

Conference Room Branding

Exclusive sponsorship

2,850 Euro

- As sponsor of the conference room, your company logo will be displayed outside of the room for the complete conference day.
- You may put up a roll-up display or poster in the room and distribute marketing material on a table in the conference room.
- Includes a presentation on Tools Day (1.5 hrs).
- Your presenter receives a free entrance ticket.
- 2 free tickets to give to additional attendees.*

Tools Day Slot

750 Euro

One presentation on Tools Day (1,5 hrs.)

Networking Dinner

1,500 Euro

On request

Conference Bags

1,500 Euro

As sponsor of the conference bag, your company logo will be placed on the back of the event bags. All participants receive their personal conference bag at registration. tcworld GmbH will provide the conference bags. The bags will be produced and delivered by the sponsor.

Lanyards

800 Euro

All participants receive their lanyard with the name badge at registration. tcworld GmbH will provide the lanyards. The lanyards will be produced and delivered by the sponsor.

Networking Coffee

600 Euro (per day)

As sponsor of the Networking Coffee (Welcome Coffee and 2 Coffee Breaks), you are entitled to provide appropriate signage (roll-up, marketing materials etc.) in the area where the coffee is served (available on both days).

Lunch

800 Euro

As sponsor of the lunch, you are entitled to provide appropriate signage in the lunch area. You will have the opportunity to give a short (3-minute) speech right before lunch introducing your company. You may put up a roll-up display in the lunch area and/or information materials on the table.

*Name, email, company, position must be provided to tcworld GmbH.

Please note: All our prices are subject to VAT.